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Give one donation and save up to three lives this Red Saturday

Johannesburg, 14 November 2024 - The South African National Blood Service (SANBS) together with the Western Cape Blood Service (WCBS) will host their 'Red Saturday' big bleed. This campaign aims to collectively achieve at least 5000 units of blood to help alleviate the added pressure on the blood supply over the busy festive period.

Red Saturday forms part of the SANBS summer campaign, which "aims to raise awareness about the importance of regular blood donations, encourage first-time donors to make donating a lifelong practice, and educate the public on the reciprocal benefits of giving blood" said Thandi Mosupye, Senior Manager of Marketing, Communication, and Brand at SANBS.

Red Saturday focuses on the ultimate Black Friday special. "By donating one unit of blood, you get to save up to three lives", says Michelle Vermeulen, Head of Marketing and Public Relations Department at WCBS.

Join SANBS and the WCBS on Saturday, 30 November 2024, from 09:00 – 16:00 at any of the following participating malls:

Eastern Cape

- Walmer Park Shopping Centre
- Fountains Mall
- Greenacres Shopping Centre
- Boardwalk Mall
- The Bridge
- Nonesi Mall
- The Mall
- Heritage Mall
- Mdantsane City Mall
- Settlers Square Shopping Centre
- Mthatha Plaza

Free State

- Goldfields Mall
- Mimosa
- Northridge Mall
- Sechaba Mall
- Maluti Crescent Mall
- Kalahari Mall

Limpopo

- Mall@Lebo
- Bochum Plaza
- Tzaneen Lifestyle

sanbs.org.za
Toll free 0800 11 9031

Board of Directors: **Executives:** V Reddy (CEO), K Van Den Berg (Medical Director) **Non-Executives:** T Mokgatla (Chairperson), F Burn, S Fakie, C Henry, G Leong, L Molefe, P Mthethwa, M Vaithilingum
Company Secretary: A Manduna
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Universal Blood Type



Donates to Everyone

Receives from 

Gauteng

- Kyalami Corner
- Fourways Donor Centre
- Pick n Pay On Nicol
- Greenstone Mall
- Jabulani Mall
- Cresta Shopping Centre
- Protea Glen
- Clearwater Mall
- Maponya Mall
- Eldoradopark S/C
- Waverly
- Mayville Plaza
- Soshanguve Crossing
- Fleisherei Centre
- Mams Mall
- Castle Gate
- Bougainville shopping Centre
- Jean Village Shopping Centre
- Jubilee Mall
- Chris Hani Crossing Mall
- Angelo Mall
- Victorian Mall
- Meyerton Pick n Pay
- Vaal Mall
- Sasolburg Boulevard
- Harvest Shopping Centre
- Lakeside Mall
- Brentwood Park Checkers
- Tsakane Mall

Western Cape

- Long Beach Mall
- Blue Route Mall
- Kenilworth Centre
- Vangate Mall
- N1 City Mall
- Tyger Valley Shopping Centre
- CapeGate Shopping Centre
- Liberty Promenade
- Table Bay Mall
- Somerset Mall
- Whale Coast Mall
- Langeberg Mall

Mpumalanga

- KG Mall
- Mhluzi Mall
- Groblersdal Mall
- Emba Mall
- Secunda Mall
- Ilanga Mall
- The Grove Mall
- Tubatse Crossing
- Hazyview
- Ermelo

Northern Cape

- North Cape Mall

North West

- Sediba Plaza
- Flamwood Walk
- Lichtenburg Mall
- MooiRivier Mall

KZN

- Watercrest Mall
- Chatsworth Centre
- Westwood Mall
- Westville Mall
- Hilton Quarry Centre
- Liberty Mall
- Kingsburgh Centre
- Scottburgh Shopping Mall
- Gateway
- Phoenix Plaza
- Newcastle Mall

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ABOUT SANBS

The South African National Blood Service (SANBS) is an independent non-profit organisation and a leader in blood transfusion. SANBS operates in eight out of nine provinces in South Africa (except for the Western Cape, which the Western Cape Blood Service services) and provides crucial support to countries in the SADC region.

The organisation prides itself in being the lifeblood of South Africa's healthcare system providing over one million world-class blood products. This pedigree comes from world-class testing and collection protocols, which ensure that the transfused blood is always of the highest quality. The organisation's operations are supported by a vast network of donor centers consisting of more than 70 fixed donor centers and more than 100 mobile collection sites per day.

SANBS aims to collect 3500 units of blood daily to ensure a safe and sufficient supply for South Africa's healthcare system. Given that a unit of blood only lasts 42 days, regular donations are critical. We encourage donors to commit to giving blood as frequently as every 56 weeks, ensuring a continuous supply for those in need.

Visit www.sanbs.org.za or contact 0800 119 031 to find out where you can donate blood. Follow SANBS on X (@theSANBS), Facebook (@SANBS), Instagram (@thesanbs) and TikTok (@thesanbs).

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