



NPO Number: 049066NPO
NPC Registration No. 2000/026390/08

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TAKE ACTION, INSPIRE CHANGE THIS MANDELA DAY

FOR IMMEDIATE RELEASE

17 JULY 2020

One of the most valuable lessons we have learned from this COVID-19 pandemic is that the gift of good health can be fleeting and we need to cherish it. For some, the remedies for good health may be complex and for others, they are as simple as receiving a transfusion of blood, plasma or platelets.

This Mandela Day, as we mark the day celebrated the world over on the 18th of July, the South African National Blood Service (SANBS) encourages South Africans to choose a path similar to that of our former president – of active citizenship, nation-building and service to others. This year, the SANBS challenges you to take action and inspire change by committing to blood donation and encouraging family and friends to do the same. To make a difference, it takes less than 67 minutes of your time.

David Porter, who suffers from haemophilia, relies on generous blood donations to stay healthy. He is one of the people who are benefitting from your selfless acts. "I urge everyone, please don't let COVID-19 stop you from donating blood. There are still people who need blood, including myself and I need it to lead a normal life," David said.

Millions of people get to live lives full of possibility, with hope and happiness because of selfless blood donors. Blood donation is one of the easiest ways to practice active citizenship and change the lives of others. Moreover, it is something you can continue to do every 56 days. Let us continue to work together to ensure that life-giving blood gets to those who need it.

Be a hero, and bleed for Madiba this #Mandela Day – it's in your blood.

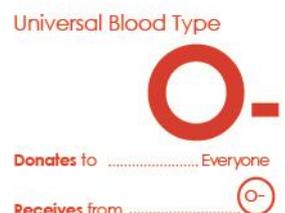
For more information, visit us on www.sanbs.org.za or call 0800 11 9031.

– ENDS –

sanbs.org.za
Toll free 0800 11 9031

Board of Directors: Executives: J Louw (CEO), J Thomson (Medical Director), Non Executives: G Simelane (Chairman), F Burn, W Gumede, P Knox, G Leong, V Moodley, P Mthethwa, A Ramalho, R Theunissen,
Company Secretary: M Luthuli

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About the SANBS

The South African National Blood Service (SANBS) is an independent non-profit organisation, and one of the leaders in the discipline of blood transfusion. SANBS operates in eight out of nine provinces in South Africa (with the exception of the Western Cape, which is serviced by the Western Province Blood Transfusion Service). It also provides crucial support to countries in the SADC region.

SANBS supplies over one million blood products annually and is rated among the top blood services in the world. This pedigree comes, as a result of world-class testing and collection protocols which ensure that the blood which is transfused is always of top quality.

The blood is processed into its constituent components; red blood cells, plasma and platelets therefore in principle a single blood donation can save a minimum of three lives.

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Universal Blood Type



Donates to Everyone

Receives from 