

SANBS ENCOURAGES EACH ONE TO BRING ONE TO DONATE BLOOD THIS HUMAN RIGHTS DAY WEEKEND

FOR IMMEDIATE RELEASE

16 MARCH 2023

Human Rights Day, marked annually on 21 March, is a national observation and proclamation of the rights we enjoy in our country. This iconic day is a reminder of the price that was paid for the human rights that we have today.

Access to health care is a basic human right. Every year, thousands of South Africans receive life-saving blood transfusions that are made possible by the selfless acts of our donors. A right that we all enjoy, owing to the comprehensive South African Bill of Rights preserved in our constitution.

Since its inception, the South African National Blood Service (SANBS) has been driven by its mission, to save lives and ensure that every citizen has access to blood transfusions when they are in need. This cannot be done without the invaluable contribution of dedicated donors.

This year, SANBS is not only encouraging healthy members of the public to visit their nearest donor centre to do their part in enabling the right of access to health care for Human Rights Day; but it is also asking #EachOneToBringOne as well. As was demonstrated by the powerful movement that gave rise to Human Rights Day, SANBS believes that there is power in numbers.

“We observe Human Rights Day to emphasise our commitment to equal access to healthcare services – which is one of our constitutional human rights. Inspired by this year's theme, #LeaveNoOneBehind, we encourage South Africans to bring someone along to their donation this Human Rights Day weekend,” said Thandi Mosupye, SANBS Senior Manager: Marketing Communication and Brand.

SANBS has set a target of collecting 14 000 units of blood for the period 17–21 March 2023, and urges everyone to come together with their families, friends and neighbours to provide much needed blood for the nation, leaving no one behind. Follow @theSANBS on all major social media platforms for updates. To be eligible to donate blood, you have to be between 16 and 75 years old and weigh more than 50kg.

ENDS

About the SANBS

The South African National Blood Service (SANBS) is an independent non-profit organization, and one of the leaders in the discipline of blood transfusion. SANBS operates in eight out of nine provinces in South Africa (with the exception of the Western Cape, which is serviced by the Western Province Blood Transfusion Service). It also provides crucial support to countries in the SADC region.

SANBS supplies over one million blood products annually and is rated among the top blood services in the world. This pedigree comes, as a result of world-class testing and collection protocols which ensure that the blood which is transfused is always of top quality.

The blood is processed into its constituent components; red blood cells, plasma and platelets therefore in principle a single blood donation can save up to three lives.

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Universal Blood Type



Donates to Everyone

Receives from 