

5 places to #GiveBlood this Freedom Day: Join SANBS in Giving Blood to Save Lives!



As part of the pioneering #WeAreThePulse campaign, the South African National Blood Service (SANBS) is calling on all eligible South Africans to give 30 minutes of their time to save countless lives this Freedom Day. With the mission to heighten awareness around the significance of whole blood donation, SANBS aims to motivate South Africans to make a tangible difference in someone's life and be part of a community of #LifeSavers.

Here are 5 places to #GiveBlood this Freedom Day:

1. Malls



(Image: picture of a mall; source: Pexels)

SANBS is making shopping and donating blood easy by popping up at local shopping malls across the country. SANBS and the Western Cape Blood Service recently partnered for a ground-breaking initiative, the 1 Day 50 Malls 5000 Units blood drive campaign which took place in malls nationally on 13 April 2024 attracting thousands

of people. Keeping with the momentum, SANBS will be hosting various blood drives at malls across the country this Freedom Day. Donors can find their nearest donation drive by visiting the SANBS website or contacting 0800 11 9031 to find their nearest mall.

2. Places of Worship



(Image: picture of a church; source: Pexels)

The Hope Church in Windemere in Durban is one of the places of worship hosting a blood drive this Freedom Day as part of SANBS' drive to make blood collection convenient for all South Africans. Blood drives can be before or after religious services across different kinds of places of worship in the country. Members of churches can also simply [book a blood drive](#) by visiting the SANBS website and filling in the application provided to organise future blood drives.

3. The Casino



(Image: picture of cards, poker chips and dice; source: Pexels)

Hosting blood drives at casinos in South Africa presents a unique opportunity to intertwine entertainment with community welfare. Casinos, bustling hubs of social activity, have the potential to attract diverse demographics, thereby widening the pool of potential blood donors. This innovative approach not only promotes a culture of altruism but also leverages the sociocultural significance of casinos to foster a sense of collective responsibility towards public health initiatives. SANBS will host a blood

drive at Frontier Inn & Casino located on the way to Clarens and Golden Gate National Park in Bethlehem.

4. Beaches



(Image: picture of Durban South beach; source: Pexels)

Like the hit song by Kyle Deutsch and Shekhinah, SANBS is taking it Back to the Beach this Freedom Day! The beach offers a serene and calming environment, making it a great location to host a blood donation drive, and is likely attract several groups of people during the Freedom Day weekend, including tourists and locals. Donors can expect to see SANBS at the Durban Beach Front promenade this coming Freedom Day as part of their day out in the sun, donors can spare 30 minutes of their time to save a life.

5. Winter Festivals:



(Image: winter festival poster; source: Winter Festival)

A special feature this Freedom Day will be SANBS's presence at the Newcastle Winter Festival in KwaZulu-Natal. The festival is a popular local event that draws large crowds eager to enjoy the unique charm of winter activities and cultural displays. Amidst the excitement of winter games, craft markets, and warm seasonal treats, SANBS will be there to welcome festival goers who wish to make their day even more meaningful by donating blood. Hosting a blood donation drive at such festivals engages the festive crowd in a vital cause.

Donating blood is a simple yet powerful way to give back to the community and save lives. Donors can find their nearest donation site by visiting the Donor Centre [map](#) on the SANBS website or by contacting 0800 11 9031.

SANBS encourages everyone to join the blood donation movement and become a #LifeSaver because together, #WeAreThePulse. Follow SANBS on its official social media platforms: Facebook (@SANBS), Instagram, X and TikTok(@thesanbs) to join the #WeAreThePulse campaign this Freedom Day and be part of the community of #LifeSavers!